

INFLUENCER ADVERTISING · BRANDED CONTENT · DUBAI & DOHA

Bil Baz

Lifestyle and culture content from Dubai and Doha, for brands that want to reach Gulf audiences in their own voice, in Arabic and English.

Where the content lives

Instagram	@bil_baz
TikTok	@bil_baz
YouTube	youtube.com/Bil_Baz
Facebook	bilxbaz
X	@bil_baz
Music	Spotify · Apple Music · Anghami · YouTube Music

Work with Bil Baz

WhatsApp	wa.me/message/3DEV4YJJHXUOH1
Email	support@bazsocial.com
Brief form	bazsocial.com/bil-baz
Languages	Arabic (Gulf) and English
Permit	UAE Advertiser Permit No. 3726029

Advertising and collaborations

Influencer advertising

Sponsored reels, TikToks, stories and posts for your launch or offer.

Branded content

Lifestyle and product videos made for your brand, with usage rights agreed per campaign.

Restaurants and retail

Visits, openings and in-store promotions in Dubai and Doha.

Technology and consumer products

Unboxings, first impressions and everyday-use videos.

Premium and GCC brands

Campaigns for brands speaking to Gulf audiences in Arabic and English.

Multi-platform distribution

One campaign across Instagram, TikTok, YouTube, Facebook and X.

01 Brief

Send your goal, product and dates.

02 Proposal

Concept, deliverables and a quotation.

03 Approval

You review the content before it goes live.

04 Publishing

Posted on the agreed platforms and dates, labelled as advertising.

05 Report

The platforms' own insights for your posts.

SELECTED ADVERTISING CAMPAIGNS

Paid campaigns, in a creator voice



Yasmina

Consumer tech · AI assistant
· 16 Oct 2024
9,828 likes · 779 comments



Samsung Galaxy

Smartphones · 19 Jun 2023
10,425 likes · 333 comments



Justlife

Home services app · 29 Dec 2024
13,183 likes · 604 comments



Virtuzone

Business services · company setup · 25 Oct 2023
5,031 likes · 232 comments



Shake Shack

Food & restaurants · 20 Feb 2025
3,465 likes · 264 comments



Eazchef

Hospitality · private dining · 24 Jan 2025
603 likes · 497 comments



ISMC Dubai

Healthcare · vision clinic · 8 Jan 2024
2,971 likes · 699 comments



AllSaints

Fashion · 13 Feb 2023
7,183 likes · 124 comments

Likes and comments are the public counts Instagram showed for each Reel on 16 Oct 2026. Also featured in Bil Baz content: Carrefour UAE, SQUATWOLF, Hisense, TCL, OMODA & JAECOO, SARA Outlet, Homes R Us, Lalamove, U.S. Polo Assn., Nabeel Perfumes, DAMAC Islands and EZVIZ, among others. Brand names are as tagged in each post. Audience demographics and engagement are shared on request, as screenshots from the platforms' own insights.

Start a campaign

Tell us what you are promoting and when; we reply with availability, a proposal and a quotation.

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